## **ICBI Conference - Test**

Thursday, 19 November 2020 - Thursday, 19 November 2020 University of Kelaniya

## **Scientific Programme**

**Conference Tracks** 

## Accounting, Finance and Economics

Entrepreneurship, Innovation and Small Business Management

Organizational Behavior and Human Resource Management

Marketing, International Business & Strategy

Technology, Cloud Computing, Big Data Analytics and Information Technology

**Operation, Logistics and Supply Chain Management** 

**Education and Learning** 

**Tourism and Hospitality Management** 

Social Distancing: Impacts on Business and Society

Multidisciplinary areas

## Page 3