## **ICBI Conference - Test**

Thursday, 19 November 2020 - Thursday, 19 November 2020 University of Kelaniya

## **Scientific Programme**

**Conference Tracks** 

**Accounting, Finance and Economics** 

Entrepreneurship, Innovation and Small Business Management

Organizational Behavior and Human Resource Management

**Marketing, International Business & Strategy** 

Technology, Cloud Computing, Big Data Analytics and Information Technology

Operation, Logistics and Supply Chain Management

**Education and Learning** 

**Tourism and Hospitality Management** 

Social Distancing: Impacts on Business and Society

**Multidisciplinary areas**